



Susan Magrino Agency  
352 Park Avenue South, 13 FL  
New York, NY 10010  
212.957.3005  
www.smapr.com

# THE RITTENHOUSE

SPA & CLUB - HAIR BY PAUL LABRECQUE

## THE RITTENHOUSE DEBUTS CLUB MEMBERSHIP & EXCLUSIVE HEALTH + WELLNESS OFFERINGS

**PHILADELPHIA, PA (August 2014)** – The Rittenhouse, Philadelphia’s premier luxury hotel announced it is now accepting an exclusive number of memberships for the highly-anticipated **Rittenhouse Club**, scheduled to open in September as part of The Rittenhouse Spa & Club – Hair by Paul Labrecque, a new luxury health and wellness destination in the heart of the city.

The 5,000 square foot Rittenhouse Club facility will feature an innovative fitness center with state-of-the-art cardiovascular and strength training exercise equipment, an expansive indoor heated pool with scenic outdoor sundeck and modern men’s and women’s locker rooms, each with their own sauna, steam room and amenities akin to a country club.

“We are delighted to open the doors of the Rittenhouse Club and offer something unlike any other club in the city – the limited number of memberships creates an exceptional retreat that won’t be compromised by overcrowding or distractions,” said Kelly Gasspari, spa and salon director at The Rittenhouse Spa & Club. “In addition to the magnificent facilities, our round-the-clock service of staff and attendants are available for members’ every need, completing the luxury experience.”

Designed to accommodate guests of every skill level, the fitness center features cardiovascular and strength equipment from Technogym, including Treadmills, Vario Elliptical Trainers, recumbent and up-right bikes, a Technogym Kinesis Wall and Radiant Dual Pulley System. The club also features the next generation of indoor cycling from acclaimed RealRyders and Peloton spinning bikes. In addition to the equipment, the center also features a Balanced Body Reformer and a group studio area equipped with a ballet bar that caters to regularly scheduled exercise classes such as Yoga, Barre, NIA, Interval Training, Mat Pilates, Zumba, Body Sculpt and Abdominal and Back Health. Water Fitness classes will also be featured in the heated indoor pool. A variety of customized personal training and options will also be offered.

Complementing the choice selection of equipment and fitness facilities, the club also provides top-of-the-line linens, premium locker room amenities, complimentary bottled water and fresh fruit.

In an effort to bring the most exceptional health and wellness offerings to loyal guests of The Rittenhouse and local guests, the hotel selected Jane Diamond as Fitness & Wellness Director. A driven leader in the health and wellness industry, Diamond is a renowned wellness coach and Master Trainer with more than 25 years of experience, transforming business leaders, athletes and individuals at all levels of health and fitness.

Diamond spearheads the wellness and fitness programming at The Rittenhouse Spa & Club and has already developed a variety of offerings, including customized Corporate Wellness experiences such as stretching and juicing during afternoon breaks, morning yoga, team building exercises and interactive healthy cooking classes. Diamond has developed a variety of customized personal training packages such as “The



Susan Magrino Agency  
352 Park Avenue South, 13 FL  
New York, NY 10010  
212.957.3005  
www.smapr.com

Transformation,” a three month personal training experience composed of one-on-one sessions three times per week with an expert trainer and Wellness Coach for elevated results.

In anticipation of the opening, The Rittenhouse Spa & Club is offering residents and the local community the opportunity to purchase a **Luxury Wellness Membership** for The Rittenhouse Club, allowing exclusive access to a world of invigorating fitness, social connection, holistic beauty and ultimate relaxation. In addition to full access to the fitness center and pool, members will enjoy the following benefits and privileges:

- Unlimited access to all regularly scheduled fitness classes such as Yoga, Barre, Water Fitness, Interval Training, NIA, Mat Pilates, Zumba, Body Sculpt and Abdominal and Back Health, etc.
- One complimentary 60 minute Spa service each year
- One complimentary Blow Out for women per year
- One complimentary Hot Shave for men per year
- 10 percent off all spa and salon services
- Complimentary annual expert Personal Training session with fitness assessment
- 12 Guest Passes to the Spa and Fitness Center
- Wellness Newsletter
- Priority access to all exclusive wellness events and special programs

Membership is limited. To join, or inquire about The Rittenhouse Club membership plans, call Jane Diamond at 215.790.2500 or email Jane at [jdiamond@rittenhousehotel.com](mailto:jdiamond@rittenhousehotel.com).

Designed by renowned Philadelphia-based BLT Architects, the opening of The Rittenhouse Spa & Club – Hair by Paul Labrecque marks the culminating phase of The Rittenhouse's multi-million dollar enhancement program, making the hotel Philadelphia's ultimate luxury lifestyle destination. As the city's largest beauty and wellness destination, The Rittenhouse's newest addition is sure to entice visitors from the Mid-Atlantic region and beyond with its carefully curated products and services.

#### **About The Rittenhouse**

The Rittenhouse is an independent luxury hotel that has received the prestigious Five Diamond award for 24 consecutive years. This distinguished landmark hotel is a member of Leading Hotels of the World and considered Philadelphia's most desired address. Opened in 1989, The Rittenhouse is ideally situated on Philadelphia's famed Rittenhouse Square, within walking distance to the heart of the business district and premier shopping corridor. Additionally, the hotel affords easy access to the Philadelphia Convention Center and all of the City's numerous arts, cultural, dining and entertainment venues. [www.rittenhousehotel.com](http://www.rittenhousehotel.com)

#### **About Hersha Hospitality Trust**

Hersha Hospitality Trust (HT) is a self-advised real estate investment trust in the hospitality sector, which owns and operates high quality upscale hotels in urban gateway markets. The Company's 52 hotels totaling 8,403 rooms are located in New York, Boston, Philadelphia, Washington, DC, Miami and select markets on the West Coast. The Company's shares are traded on The New York Stock Exchange-Euronext under the ticker 'HT'.

###



**Media Contacts:**

Magrino

212.957.3005

Jessica Delguercio, [jessica.delguercio@smapr.com](mailto:jessica.delguercio@smapr.com)

Alexa Jaccarino, [alexa.jaccarino@smapr.com](mailto:alexa.jaccarino@smapr.com)

Susan Magrino Agency  
352 Park Avenue South, 13 FL  
New York, NY 10010  
212.957.3005  
[www.smapr.com](http://www.smapr.com)