

THE RITTENHOUSE

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THE RITTENHOUSE HOSTS FIRST-EVER CELLAR TASTING EVENT

Philadelphia's Finest Luxury Hotel Offers Opportunity to Sample 50 Rare and Unique Wines

Philadelphia, PA – December 29, 2015 – On Sunday, January 31st, **The Rittenhouse** is opening its wine cellar and hosting a special tasting event. From 2 to 5 p.m., guests will have the opportunity to sample 50 carefully-selected wines for \$55 per person.

Attendees will explore the vast world of wine with The Rittenhouse's expert team. From the most historic regions of wine to the most uncharted terroir, from the iconic vigneron to the most progressive and from the old world to the new – each wine has been thoughtfully selected and has an incredible backstory.

"This is an event that brings people together to experience the depth of our award-winning cellar, which we have worked so hard to build over the last several years," said Wine Director and Advanced Sommelier Justin Timsit. "Guests will taste a variety of remarkable wines from our collection, in an interactive and educational format. We look forward to presenting an opportunity to taste bottles that could cost up to \$500 in a restaurant and creating an experience that will be enjoyable whether you are new to wine or an expert."

After receiving the esteemed 2015 designation of Best Award of Excellence from *Wine Spectator*, The Rittenhouse is excited to share their revered wine collection through this premier experience. By giving vinophiles and novices alike the chance to indulge in their unique wine offerings – and be exposed to a variety of distinct styles, regions and grapes – The Rittenhouse aims to cater to every wine lover in the region.

"We constantly focus on creating the most exceptional experience for our guests," said Food and Beverage Director Sylvain Briens. "By developing opportunities to showcase the industry in a unique, innovative and fun way we are able to set ourselves apart in this market. An event like this provides us with a platform to share our passion for hospitality and allows us to collaborate with several of our closest wine representatives, while highlighting a variety of iconic and carefully-curated wines from our cellar."

The Rittenhouse is located at 210 West Rittenhouse Square. Tickets for The Rittenhouse Cellar Tasting are \$55 and available for purchase online at <https://www.eventbrite.com/e/the-rittenhouse-cellar-tasting-tickets-19430792022>

For more information about this and other special events please visit lacroixrestaurant.com or call 215-790-2533.

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ABOUT THE RITTENHOUSE

Located at 210 West Rittenhouse Square, The Rittenhouse is an independent luxury hotel that has received the prestigious Five Diamond award for 24 consecutive years. This distinguished landmark hotel is a member of Leading Hotels of the World and considered Philadelphia's most desired address. Opened in 1989, The Rittenhouse is ideally situated on Philadelphia's famed Rittenhouse Square, within walking distance to the heart of the business district and premier shopping corridor. Additionally, the hotel affords easy access to the Philadelphia Convention Center and all of the City's numerous arts, cultural, dining and entertainment venues. For more information, visit rittenhousehotel.com.

ABOUT HERSHA HOSPITALITY TRUST

Hersha Hospitality Trust (HT) is a self-advised real estate investment trust in the hospitality sector, which owns and operates high quality upscale hotels in urban gateway markets. The Company's 52 hotels totaling 8,403 rooms are located in New York, Boston, Philadelphia, Washington, DC, Miami and select markets on the West Coast. The Company's shares are traded on The New York Stock Exchange-Euronext under the ticker 'HT'. For more information, visit hersha.com.

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